



Barbie[®]

TEEN-AGE FASHION MODEL



Ken[®]

BARBIE'S BOYFRIEND™



Midge[®]

BARBIE'S BEST FRIEND™

EXCLUSIVE
FASHIONS
BY MATTEL
BOOK 2



Allan[™]

KEN'S BUDDY™



Skipper[®]

BARBIE'S LITTLE SISTER



Skooter[™]

SKIPPER'S FRIEND



NOTE: To dress dolls,
 slip clothes
 up over
 feet and hips.

Barbie® Teen-Age Fashion Model

NEW Barbie has lovely natural looking "LIFELIKE" Bendable Legs. Also movable head and arms. Choice of hair style and color. Dolls are dressed in swimsuits and shoes. A special stand is included.

- with bendable legs.....#1070
- without bendable legs.....#0850

Barbie's Best Friend™ **Midge®**

Midge has "LIFELIKE" Bendable Legs and movable arms and head. She wears all Barbie's clothes. Choice of hair color. Dolls dressed in swimsuits and shoes. And a special stand to hold her upright.

- without bendable legs.....#0860
- with bendable legs.....#1080



BARBIE SKIN DIVER

Exciting fun and fashion! Orange sweatshirt, 2 piece lime and orange swimsuit, green fins, mask and snorkel. (without doll) \$2.00

#1622



STUDENT TEACHER

School work's fun in smart red and white dress, red closed toe shoes. Globe, geography book and pointer. (without doll) \$1.50

#1637



OUTDOOR LIFE

Aqua and white stretch capris, checked jacket, aqua stretch knit blouse. White sailor hat and white tennis shoes. (without doll) \$3.00

#1614



JUNIOR PROM

Red full-length gown with scooped neckline. White fur stole. Chain necklace, long white gloves and red shoes. (without doll) \$3.50

#1621



KNIT HIT

Tailored blue and green jacquard sweater with blue knit shirt. Red flat shoes and Barbie® Fashion newspaper. (without doll) \$1.50

#1609



BLACK MAGIC ENSEMBLE

Short black sheath evening dress with black tulle evening cape; black gloves and matching shoes; gold purse. (without doll) \$2.00



#1626

DANCING DOLL

Pink and white checked dress with crisp white collar. Pink belt, white shoes. Record player with 2 records. (without doll) \$2.00



#1638

FRATERNITY DANCE

White lace and fuchsia chifon dress. Brooch at waistline, gold necklace, long white gloves and fuchsia shoes. (without doll) \$3.00



#1631

ABOARD SHIP

Navy blue dress with striped bodice. Navy blue jacket. Red shoes. Camera, travel folders, poster and book included. (without doll) \$2.50



#1643

POODLE PARADE

Green jumper, and checked coat, dickey, kerchief, purse and shoes. Sunglasses, trophy, award certificate. (without doll) \$3.50

#1634



BARBIE LEARNS TO COOK

Barbie print dress with blue shoes. Pop-up toaster with 2 pieces of toast. Pots, pans and Barbie Cookbook. (without doll) \$2.50

Barbie®

GE-TAR™

FOR THE SMALL FRY!

Turn the crank, play the tune, sing the words of the Barbie song (included). Colorful, sturdy; with shoulder carrying cord. Patented musical unit.



#0524

#1636



SLEEPING PRETTY

Pale blue nylon nightgown and negligee with lace trim. Blue satin pillow, blue slippers, comb and brush. (without doll) \$3.00



#1645

GOLDEN GLORY

Gold evening gown; matching evening coat with fur collar. Gold shoes, white gloves and green taffeta purse. (without doll) \$4.00

#0949



STORMY WEATHER

For a splashy rainy day. Yellow trench-coat with matching hat and closed umbrella. White vinyl rain boots. (without doll) \$2.50



#0947

BRIDE'S DREAM

Traditional white satin wedding gown and veil. Bridal accessories include a blue garter and Bridal Bouquet. (without doll) \$3.50



#0874

BARBIE ARABIAN NIGHTS

Rose and gold costume. Gold slippers and jewelry. Magic lamp and story included. (without doll) \$3.00



#0774

KEN ARABIAN NIGHTS

Red velvet coat with gold sash; turban; slacks; red and gold scuffs. Story included. (without doll) \$3.00

VERSATILE STYLES FOR
MANY OCCASIONS . . . PLUS
FASHION FROSTING™.
ACCESSORIES \$1.00 EACH



CAMPUS BELLE
Choice of rose
or blue



DRESS UP HATS



SWEET
DREAMS



SHOE
WARDROBE



JUMPIN' JEANS

Fashion Paks FOR *Barbie*® AND *Midge*® \$1.00 EACH



HERE
Choice of
red, yellow or black



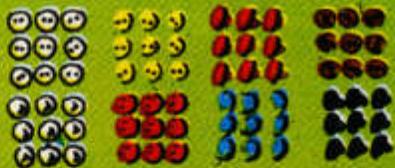
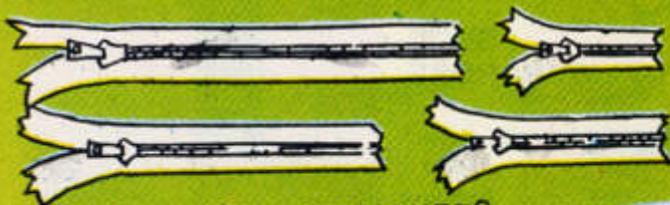
FASHION FEET



RUFFLES 'N LACE



ON THE GO



FOR BARBIE® DRESSMAKERS

Fashion Paks FOR *Barbie*® AND *Midge*® \$1.00 EACH

hair
fashion
fun



#4035

Barbie's® COLOR 'N CURL

You design Barbie's hair styles! Lovely sculptured Barbie and Midge heads and FOUR wigs which can be colored and curled over and over again. Barbie Hair Dryer really dries hair! Barbie wig stand, curlers, rollers, Barbie pins, Barbie Magic Hair Color Changer, Barbie pins, comb and brush. Easy-to-follow instructions for hair styles.



#1022

Barbie® Ken® & Midge® PEP RALLY GIFT SET

They'll entertain at half-time! Barbie steps lively in "Drum Majorette" costume, while Ken leads the band in "Drum Major" uniform. Midge leads the cheers in "Cheerleader" outfit.

Barbie® & Skipper®

GO-TOGETHER FURNITURE

IT'S A SNAP TO PUT TOGETHER!

Complete line of tuff-to-break high quality, plastic furniture designed by Mattel for Barbie, Skipper, and all their friends.

Attractive room settings and play accessories with each set!

(without doll)



#4012 Complete Living Room Furniture Kit. 3-D Room Setting, table accessories and smart Sew-Free cloth upholstery.



#0410

Chaise Longue
& Side Table Kit.



#0408

Convertible
Sofa-Bed With
Coffee Table Kit.



#0411

Lawn Swing &
Planter Kit.



#0409

Chair, Ottoman
& End Table Kit.

SEW-FREE FASHION FUN™

A whole new world of exciting styles for all Barbie and Midge dolls without sewing a stitch! Easy-to-follow instructions included with every fashion. 12 different exciting costumes available.

Fabulous fashions for Junior Designers in 3 easy steps:

1. Apply Mattel Sew-Free Strips
2. Cut out
3. Press together with your fingertips!



#1722



STARDUST

Blue and green print formal; stole and head scarf to match; long white gloves, shoes and Sew-Free accessories. (without doll) \$2.00



#1701

FROM NINE TO FIVE

Navy blue dress; matching kerchief; white sleeveless jacket. Gold chain belt, white gloves, navy purse, Sew-Free zipper. (without doll) \$1.50

#1703



SORORITY TEA

Blue sheath dress with gold, green and red trim. Matching jacket and bag. With green Sew-Free buttons. (without doll) \$1.00



#1723

DAY 'N NIGHT

2 costumes with Sew-Free accessories! Sheath dress for daytime; long skirt and overblouse for evening, plus coat. (without doll) \$2.00

Skooter^{T.M.}

Skipper's[®] Friend

Skooter, 9¼" tall, wears all Skipper's "Junior Fashion" styles. She has movable arms, legs and head. Blonde, brunette or red-head. Skooter is dressed in red, white and navy blue 2 piece swimsuit with red shoes. Stand included.

#1040



#0950

Skipper[®]

Barbie's[®] Little Sister

Skipper has movable arms, legs and head. Choice of hair color. You can comb her hair, too! Her "Junior Fashion" wardrobe has many styles which match Barbie's. Doll is dressed in swimsuit and shoes. Has comb, brush and stand.

Skipper[®]

with LIFELIKE BENDABLE LEGS

With her "LIFELIKE" Bendable Legs, Skipper can be posed in many positions. She is dressed in swimsuit and shoes. Comb, brush and stand.



#1030

#1902



SILK 'N FANCY

White satin full skirt and red velveteen bodice; gold stretch head band; white socks and black shoes included. (without doll) \$1.50

#1913



ME 'N MY DOLL

Pink gingham dress, pink ruffled petticoat; white socks, white shoes and tiny Barbie doll in her checked skirt. (without doll) \$2.00

#1907



SCHOOL DAYS

Pink skirt and sweater, white blouse, pink socks, black shoes. Knitting bowl, skein of yarn and needles. (without doll) \$2.50

#1922



TOWN TOGS

Green felt jumper and matching green felt coat. Yellow knit blouse. Checked hat and long hose with black shoes. (without doll) \$3.00



#1914

PLATTER PARTY

Blue velveteen bodice and red plaid full skirt with pom-pom trim, red shoes. Record player and 2 records included. (without doll) \$2.00



#1912

COOKIE TIME

Navy blue and white dress with red belt. Cooking utensils, cookbook and cookie mix. Red flat shoes included. (without doll) \$1.50



#1906

DRESS COAT

All dressed-up in a red velvet coat and hat. Matching purse with gold handle. White shoes and short white gloves. (without doll) \$2.50

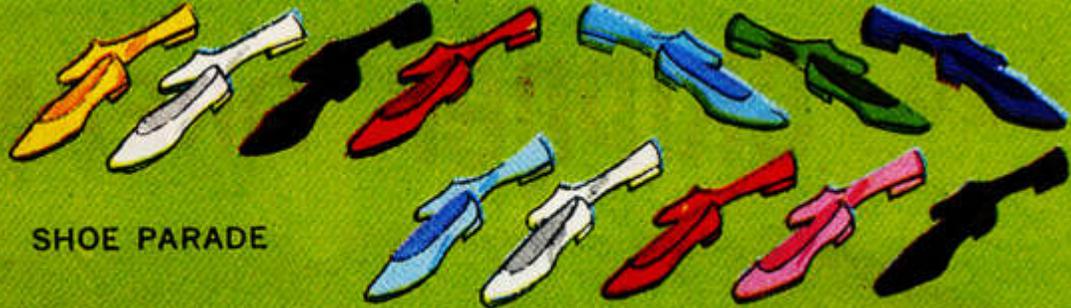


#1919

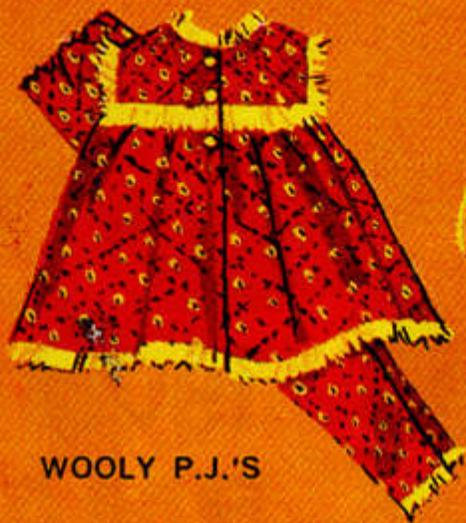
HAPPY BIRTHDAY

Blue organdy party dress with hat, petticoat, shoes, socks and gloves. Includes accessories for a birthday party. (without doll) \$3.00

JUST FOR FUN



SHOE PARADE



WOOLY P.J.'S



PARTY PINK

Fashion Paks FOR **SKIPPER**[®] AND **SKOOTER**[™] \$1.00 EACH

NEW Skipper[®] DREAM ROOM

#4094



A dream room come true for Skipper! Ruffled Sew-Free accessories you make yourself! Easy-to-assemble furniture and accessories. Bright and feminine, Skipper's room has an alcove for play, study area and bedroom. All in sturdy, colorful chipboard. Folds away neatly and has convenient carrying handle.



#5415

Skipper® GAME

All the excitement and fun of a Horse Show!
You be Skipper and win a horse, riding habit,
Clover-B Club Card and the Blue Ribbon at
the Horse Show! For 2 to 4 players.

Skipper® #1032 ON WHEELS

Skipper's all ready for fun on wheels with her very own scooter, skate board and shoe skates! Her smart blue capri set includes embroidered shell, capris, jacket and matching shoes. Skipper's skating ensemble includes print shirt, skirt, matching shoes and hat. Her snappy sun glasses and yo-yo are just to play it "cool"!





Ken[®] He's A Doll[™]

Ken is Barbie's boyfriend. He has "LIFELIKE" Bendable Legs and movable head and arms. Choice of hair color. Dolls are dressed in bright beach jackets, swimming trunks and sandals. Stand included.

- with bendable legs.....#1020
- without bendable legs.....#0750

Allan[™] Ken's Buddy[™]

Red-haired Allan has "LIFELIKE" Bendable Legs and movable head and arms. He wears all Ken's clothes. Dolls are dressed in beach jacket, swimming trunks and sandals. A special stand is included.

- without bendable legs.....#1000
- with bendable legs.....#1010

#1410



CAMPUS CORDUROY

For campus wear beige corduroy jacket complete with brown leather elbow patches and matching corduroy slacks. (without doll) \$2.00

#1415



MR. ASTRONAUT

To match Miss Astronaut, silver space suit with brown trim, brown gloves, space helmet, boots and the American flag. (without doll) \$3.00

#1409



GOIN' HUNTIN'

Ken's off for a weekend of big game hunting dressed in red plaid shirt, red cap for safety, blue jeans and gun included. (without doll) \$2.00



#1414

HOLIDAY

In a holiday mood! Blue slacks and white knit shirt. Checked hat. White socks Black and white shoes (without doll) \$2.00



#0797

ARMY AND AIR FORCE

Basic uniform. U. S. Army and U. S. Air Force accessories. Caps, ties, belts, shoes, socks and Air Force wings. (without doll) \$3.00



#0775

DRUM MAJOR

White jacket with red and gold trim, red trousers, white "plush" hat, white socks and shoes. Baton included. (without doll) \$3.00



#1403

GOING BOWLING

Ken's bowling scores are sensational. Handsome and casual red sport shirt with grey slacks, white socks and shoes. (without doll) \$2.00



#1417

ROVIN' REPORTER

Navy blue slacks; red cardigan jacket with gold buttons; white shirt; black socks and black shoes; camera. (without doll) \$3.00



#1407

FOUNTAIN BOY

White jacket and white cap. Accessories include a tray with 2 sodas, napkins, spoons, order book and pencils. (without doll) \$2.00

SPORTSMAN



DR. KEN'S® KIT



BEST FOOT FORWARD

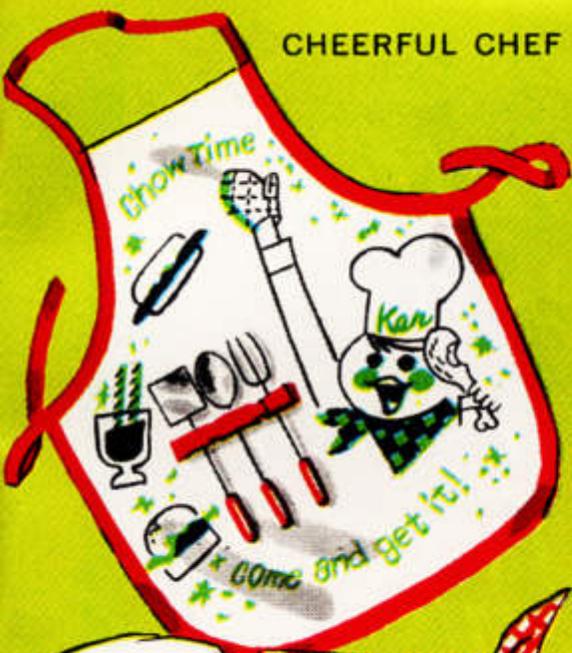


SODA DATE
Choice of
gold shirt,
green slacks
or red shirt,
beige slacks



Fashion Paks FOR *Ken*® AND *Allan*™ \$1.25 EACH

CHEERFUL CHEF



WHITE IS RIGHT!



LOUNGING
AROUND
Choice of
red or green

SHOES FOR SPORTS



Fashion Paks FOR *Ken*[®] AND *Allan*[™] \$1.25 EACH

*You'll love all Mattel's
play accessories and
exclusive fashions for
Barbie® and her friends
...they're swell!*



*YOU CAN TELL IT'S **MATTEL** ... IT'S SWELL!*

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